

# Odour workshop on product and material testing 2024



The World of Odour  
- Achieving Best Quality in Sensory and Molecular Testing -  
15 and 16 May 2024 in Kiel

**olfasense** ::::

# Final programme

Register  
now!

## 15 May 2024

- 12:30 - 13:20 **Registration · Welcome reception · Networking**
- 13:20 - 13:30 **Workshop opening**  
Simon Rützel-Grünberg; Director, Olfasense GmbH
- 13:30 - 14:10 **Keynote address - Key food odorants and their receptors – perfect matches for our complex sense of olfaction**  
PD Dr. Dietmar Krautwurst; Research Group Taste & Odor Systems Reception at Leibniz Institute for Food Systems Biology at the Technical University of Munich
- 14:10 - 14:45 **Achieving best quality in sensory and molecular odour testing**  
Björn Maxeiner; Director and Head of P&M testing, Olfasense GmbH
- 14:45 - 15:15 **Coffee break · Networking**
- 15:15 - 15:50 **Product and material testing methods - from request to report**  
Dr.-Ing. Laura Brosig; Senior Consultant, Olfasense GmbH
- 15:50 - 17:20 **Visits to the Olfasense GmbH laboratories**  
Practical sessions in different labs (sample preparation & sampling, panel training, direct odour evaluation, comparative testing, indoor room evaluation, molecular screening, GC-sniffing, etc)
- 17:20 - 17:55 **Closing note: High-quality fragrances in perfumery (from Aloha Senses Perfumes Atelier)**  
Corinna Kuhnert; Architect, Perfumer & Co-Founder, Aloha Senses Perfumes
- 17:55 - 18:00 **Review of the day and closing**  
Simon Rützel-Grünberg; Director, Olfasense GmbH
- 18:45 **Evening programme, including dinner**  
All participants are warmly invited to take part in the evening events

## 16 May 2024

- 9:00 - 9:10 **Opening remarks**  
Björn Maxeiner; Director and Head of P&M testing, Olfasense GmbH
- 9:10 - 9:50 **Panel training - the key for successful odour testing**  
Alina Beier; Head of P&M Laboratory, Olfasense GmbH
- 9:50 - 10:20 **Coffee break · Networking**
- 10:20 - 10:55 **Matching sensory evaluation methods to odour research questions**  
Rita Ribau Domingues; Senior Consultant, Olfasense GmbH
- 10:55 - 11:30 **GC-Sniffing and its challenges**  
Svenja Senkale; Senior Consultant, Olfasense GmbH
- 11:30 - 12:40 **Lunch break · Networking**
- 12:40 - 13:10 **Selection of odour source for odour treatment studies**  
Dr. Andrew Meacham; Principal Consultant, Olfasense UK Ltd
- 13:10 - 14:55 **Visits to the Olfasense GmbH laboratories**  
Practical sessions in different labs (sample preparation & sampling, panel training, direct odour evaluation, comparative testing, indoor room evaluation, molecular screening, GC-sniffing, etc)
- 14:55 - 15:15 **Closing note: Implicit neurological approaches in odour studies**  
Rita Ribau Domingues; Senior Consultant, Olfasense GmbH
- 15:15 - 15:25 **Round-up & Goodbye**  
Björn Maxeiner; Director and Head of P&M testing, Olfasense GmbH

# One-on-One Consultation

Following the workshop, on the afternoon of 16 May and morning of 17 May, you will have the unique opportunity to meet our experts in one-on-one sessions to find the right answers to your odour-related questions.

Due to the limited number of time slots available, we recommend signing up now to avoid disappointment.



## Further information

### Delegate fee

	Early Bird*	Regular
<b>P&amp;M workshop</b>	<b>495 EUR (excl. VAT)</b>	<b>555 EUR (excl. VAT)</b>
<b>One-on-one session</b>	<b>free of charge</b>	

\*The Early Bird option is valid until 16 February 2024.

### Venue

We will welcome you at our Olfasense premises situated at the [Kiel Innovation & Technology Center](#), located about 1 hour from Hamburg airport with good public transportation links. We have also prepared some useful [travel information, including hotel recommendations](#).

### Registration

[Registration](#) for participation will be accepted until 3 May 2024. Please check out our [data privacy statement](#) before registering.

Questions? Send an email to [workshop@olfasense.com](mailto:workshop@olfasense.com) !