

Odour workshop on product and material testing 2023



The World of Odour
- Achieving Best Quality in Sensory and Molecular Testing -
10 and 11 May 2023 in Kiel

olfasense ::::

Final programme

Register
now!

10 May 2023

- 12:30 - 13:30 **Registration · Welcome reception · Networking**
- 13:30 - 13:40 **Workshop opening**
Simon Rützel-Grünberg; Director, Olfasense GmbH
- 13:40 - 14:20 **Keynote address - Artificial nose: Applications and limitations - An experimental view**
Prof. Dr.-Ing. Horst Hellbrück; University of Applied Sciences Lübeck
- 14:20 - 15:00 **Achieving best quality in sensory and molecular odour testing**
Björn Maxeiner; Director and Head of P&M testing, Olfasense GmbH
- 15:00 - 15:30 **Coffee break · Networking**
- 15:30 - 16:10 **Product and material testing methods - from request to report**
Dr.-Ing. Laura Brosig; Senior Consultant, Olfasense GmbH
- 16:10 - 17:40 **Visits to the Olfasense GmbH laboratories**
Practical sessions in different labs (sample preparation & sampling, panel training, direct odour evaluation, comparative testing, indoor room evaluation, molecular screening, GC-sniffing, etc)
- 17:40 - 18:10 **Emotional response to odours from brain and peripheral signals**
Dr Aureli Soria-Frisch; Director of Neuroscience, Starlab Barcelona SL
- 18:10 - 18:15 **Review of the day and closing**
Simon Rützel-Grünberg; Director, Olfasense GmbH
- 18:30 **Evening programme, including dinner**
All participants are warmly invited to take part in the evening events

11 May 2023

- 9:00 - 9:10 **Opening remarks**
Björn Maxeiner; Director and Head of P&M testing, Olfasense GmbH
- 9:10 - 10:00 **Panel training: the key for successful odour testing**
Alina Beier; Head of P&M Laboratory, Olfasense GmbH
- 10:00 - 10:30 **Coffee break · Networking**
- 10:30 - 11:15 **Matching sensory evaluation methods to odour research questions**
Rita Ribau Domingues; Senior Consultant, Olfasense GmbH
- 11:15 - 12:00 **The paradox of odours in the logic of the chemical analysis**
Dr. Luciano Vera; Senior Consultant, Olfasense GmbH
- 12:00 - 13:15 **Lunch break · Networking**
- 13:15 - 15:00 **Visits to the Olfasense GmbH laboratories**
Practical sessions in different labs (sample preparation & sampling, panel training, direct odour evaluation, comparative testing, indoor room evaluation, molecular screening, GC-sniffing, etc)
- 15:00 - 15:15 **Round-up & Goodbye**
Björn Maxeiner; Director and Head of P&M testing, Olfasense GmbH

One-on-One Consultation

On 11 and 12 May, you will have the unique opportunity to meet our experts in one-on-one interactions to find the right answers to your odour-related questions.

Due to availability of limited time slots, we suggest that you register right away to book your slot and avoid disappointment.



Further information

Delegate fee

	Early Bird*	Regular
P&M workshop	450 EUR (excl. VAT)	495 EUR (excl. VAT)
One-on-one session	free of charge	

*The Early Bird option is valid until 17 February 2023.

Venue

We will welcome you at our Olfasense premises situated at the [Kiel Innovation & Technology Center](#), located about 1 hour from Hamburg airport with good public transportation links.

Registration

[Registration](#) for participation will be accepted until 28 April 2023. Please check out our [data privacy statement](#) before registering.

Questions? Send an email to workshop@olfasense.com