

Odour workshop on product and material testing 2020



The World of Odour
- Achieving Best Quality in Sensory and Molecular Testing -
29 & 30 January 2020 in Kiel

olfasense ::::

Final programme

Register
now!

29 January 2020

- 12:30 - 13:30 **Registration · Welcome reception · Networking**
- 13:30 - 13:40 **Workshop opening**
Simon Rützel-Grünberg; Director, Olfasense GmbH
- 13:40 - 14:20 **Keynote address: From Seed to Breed - Supply chain challenges of high quality herbal extracts and essential oils**
Claudia Valder; Perfumer, pharmacist and director at Systema Natura GmbH
- 14:20 - 15:00 **Achieving best quality in sensory and molecular odour testing**
Björn Maxeiner; Director and Head of P&M testing, Olfasense GmbH
- 15:00 - 15:30 **Coffee break · Networking**
- 15:30 - 17:00 **Visits to the Olfasense GmbH laboratories**
Practical sessions in different labs (sample preparation & sampling, panel training, direct odour evaluation, comparative testing, indoor room evaluation, molecular screening, etc)
- 17:00 - 17:40 **Different techniques in beer sensory testing**
Michael McGinley; Laboratory Director, St. Croix Sensory, Inc.
- 17:40 - 17:45 **Review of the day and closing**
Björn Maxeiner; Director and Head of P&M testing, Olfasense GmbH
- 18:30 **Evening programme, including dinner**
All participants are warmly invited to take part in the evening events

30 January 2020

- 9:00 - 9:10 **Opening remarks**
Dr. Nathalie Nibbe; Senior Consultant, Olfasense GmbH
- 9:10 - 10:00 **Panel management – Training and maintenance of an olfactory panel**
Dr. Nathalie Nibbe; Senior Consultant, Olfasense GmbH
- 10:00 - 10:30 **Coffee break · Networking**
- 10:30 - 11:15 **Analytical sensory measures and affective sensory methods**
Lieve van Genderen & Romy Jacobs; Consultants, Olfasense B.V.
- 11:15 - 12:00 **Odour chemistry and olfactory perception - Insights into GC-MS & GC-Sniffing**
Dr. Luciano Vera; Senior Consultant, Olfasense GmbH
- 12:00 - 13:15 **Lunch break · Networking**
- 13:15 - 15:00 **Visits to the Olfasense GmbH laboratories**
Practical sessions in different labs (sample preparation & sampling, panel training, direct odour evaluation, comparative testing, indoor room evaluation, molecular screening, etc)
- 15:00 - 15:45 **Closing address: Consumer science - Innovation and future trends**
Rita Ribau Domingues; Senior Consultant, Olfasense GmbH
- 15:45 - 15:50 **Round-up & Goodbye**
Björn Maxeiner; Director and Head of P&M testing, Olfasense GmbH

One-on-One Consultation

On 30 and 31 January, you will have the unique opportunity to meet our experts in one-on-one interactions to find the right answers to your odour-related questions.

Due to availability of limited time slots, we suggest that you register right away to book your slot and avoid disappointment.



Further information

Delegate fee

	Early Bird*	Regular
P&M workshop	295 EUR (excl. VAT)	345 EUR (excl. VAT)
One-on-one session	free of charge	

*The Early Bird option is valid until 15 November 2019.

Venue

We will welcome you directly at our Olfasense premises situated at [Kiel Science Park](#), located about 1 hour from Hamburg airport with good public transportation links.

Registration

[Registration](#) for participation will be accepted until 17 January 2020. Please check out our [data privacy statement](#) before registering.

Questions? Send an email to workshop@olfasense.com !