

Curriculum

olfasense ::::



Dr. Nathalie Nibbe
Senior Consultant
Product & Material Testing
+49 431 220 12 24
nnibbe@olfasense.com

Professional
Experience
7 Years
100 Studies

Education

PhD. in Food Science from
Christian-Albrechts-Universität
Kiel, Germany

Senior Odour Consultant

Nathalie is a highly experienced
sensory expert and senior
consultant in the department of
product and material testing.

Key Areas of Expertise

- Design and implementation of test designs
- Training of panel members in olfactory measurement methods
- Food sensory testing
- International projects
- Sales and Marketing

Publications

- Doctoral thesis (Online publication; 2014): Semantic congruence effects across olfactory and visual stimuli on product perception: An implicit and explicit approach
- Conference paper (AMS Annual Conference, 2013), Nathalie Nibbe and Ulrich Orth: Cross-modal effects of vision and olfaction on product evaluation and memory
- Odour analysis in personal care products, Nathalie Nibbe & Hansruedi Gyga, PERSONAL CARE April 2015, 24-25
- Odour Measurement for Improved Scent Performance in Consumer Goods; N. Nibbe, H. Gyga, B. Maxeiner; SOFW-Journal 9-2015

Reference Clients

- Georgia Pacific
- Drom fragrance
- Mercedes
- Ontex
- Proderm

Key Industries



Languages



Key Skills

