

Curriculum



Lieke van Genderen
 Consultant Product &
 Material Testing
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P&M Odour Consultant

Lieke is a young sensory professional and has already built up considerable overall expertise with sensory research in the Netherlands and Denmark.

Lieke is a dedicated specialist for the further development of the Product & Material Testing market in the Benelux area, assisting Benelux clients in assessing and optimising the sensory attributes of their products and materials.

Additionally, Lieke regularly supports the division for environmental odour management with dynamic field measurements according to EN 16841.

Education

Msc Sensory Science, Wageningen University & Copenhagen University

Bsc Nutrition and Health, Wageningen University

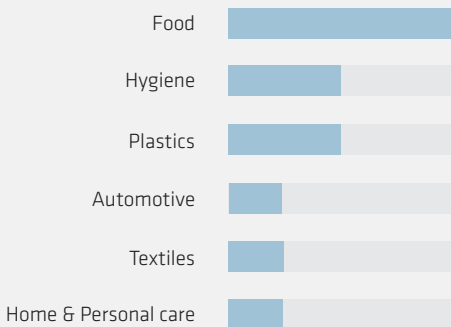
Key Areas of Expertise

- Tailor-made test designs
- Panel performance quality
- Sensory testing
- Instrumental testing
- Statistics

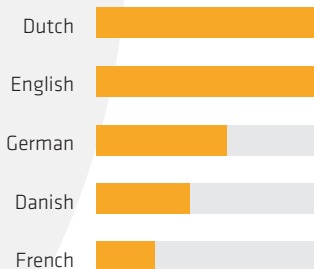
Current Memberships

- NAV - Nederlandse Academie van Voedingwetenschappen (Dutch Academy of Nutritional Sciences)

Key Industries



Languages



Key Skills

