

Curriculum



Björn Maxeiner
Director Olfasense GmbH

+49 431 220 12 0
bmaxeiner@olfasense.com

Professional
Experience
17 Years
295 Studies

Education

Engineering degree (Dipl.
Ing) in Applied Physics at
Fachhochschule Lübeck,
Germany

Sensory Odour Expert

Björn is head of both the business divisions for
sensory evaluation in Product & Material Testing
and the business division for the organization of
proficiency tests in the field of odours.

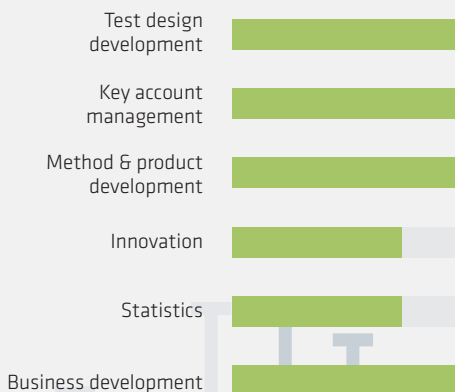
Key Areas of Expertise

- Deep knowledge in odour assessment studies -
choosing the right method to benefit most
- Innovation of methods, applications and
products
- Target driven individual test design
development from the first idea to a
standardized laboratory protocol
- Planning, organisation, execution and
statistical analysis of proficiency tests
- Management of a multi national group of
experts in product & material testing
- Innovation and business development

Reference Clients

- Beiersdorf AG
- BMW AG
- Daimler AG
- Volkswagen AG
- Symrise
- Bosch-Siemens
- Henkel
- Melitta Haushaltsprodukte
GmbH
- JTI
- BASF AG
- Bayer Material Science AG
- Miele
- Unilever
- Reckitt Benckiser
- and many more

Key Skills



Languages



Key Industries

