

Curriculum



Björn Maxeiner
Director Olfasense GmbH

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Professional Experience
250 Years
450+ Studies

Education

Engineering degree (Dipl. Ing) in Applied Physics at Fachhochschule Lübeck, Germany

Sensory Odour Expert

Björn is head of the business division for sensory evaluation in Product & Material Testing and depute head of the business division for the organization of proficiency tests in the field of odours and VOCs.

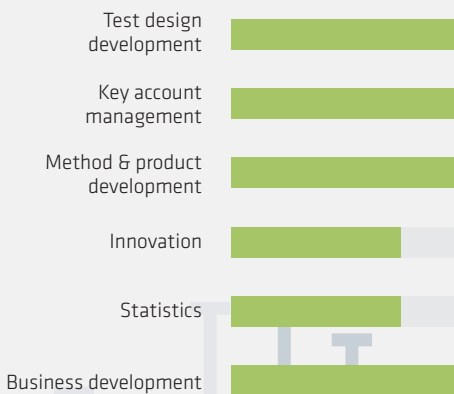
Key Areas of Expertise

- Deep knowledge in odour assessment studies - choosing the right method to benefit most
- Innovation of methods, applications and products
- Target driven individual test design development from the first idea to a standardized laboratory protocoll
- Planning, organisation, execution and statistical analysis of proficiency tests
- Management of a multi national group of experts in product & material testing
- Innovation and business development

Reference Clients

- Beiersdorf AG
- BMW AG
- Daimler AG
- Volkswagen AG
- Symrise
- Bosch-Siemens
- Henkel
- Melitta Haushaltsprodukte GmbH
- JTI
- BASF AG
- Bayer Material Science AG
- Miele
- Unilever
- Reckitt Benckiser
- and many more

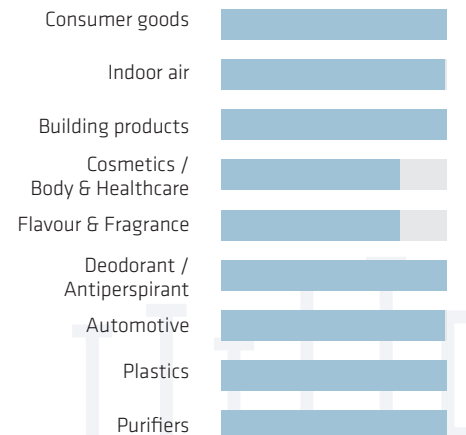
Key Skills



Languages



Key Industries



Memberships & Committees

VDI - Verein Deutscher Ingenieure

- Member of working group for VDI 4221 "Requirements on the organisation of round robin tests"
- Member of working for VDI 4302 "Sensory testing of indoor air and determination of odour emission from building products"

Forschungsgesellschaft for Straßen-und Verkehrswesen

- Member of "0.4.4 statistical evaluation of proficiency test results"

International Organization for Standardization

- Member of mirror committee to ISO/TC 146/SC 6/WG14

Kassel University

- Member of the organization committee for workshop of "Odour and Emissions of Plastic Materials"

Publications

- Proficiency test for dynamic olfactometry with real odour;
Björn Maxeiner;
IWA the international water association, 2015
- Proficiency testing as the key element in implementing EN13275 olfactometry;
Anton P. Van Harreveld, Dietmar Mannebeck, Björn Maxeiner;
Water Science & Technology, Vol 59 No 8 pp 1649-1655; ISSN: 0273-1223, 2009
- Design and application of a screening and training protocol for odour testers in the field of personal care products;
B. Maxeiner*, J. Ennen, S. Rützel-Grünberg*, B. Traupe, K.-P. Wittern, R. Schmucker and R. Keyhani;
*OLFAtec GmbH, Kiel and R&D Beiersdorf AG, Hamburg, Germany;
International Journal of Cosmetic Science; 2009, 31, 193-199
- Bedeutung und Konsequenzen der Stellenzahl bei der Konformitätsbewertung;
S. Büchler, T. Deutler, W. Hinrichs, M. von der Hude, W. Kudla, B. Maxeiner, K.-H. Schulze, P. Weidich;
Straße und Autobahn 6. 2009; Kirschbaum Verlag
- Möglichkeiten und Grenzen einer objektiven Geruchsmessung;
B. Maxeiner;
Textilveredelung; 11/12 2009; Verlag Textilveredelung AG

